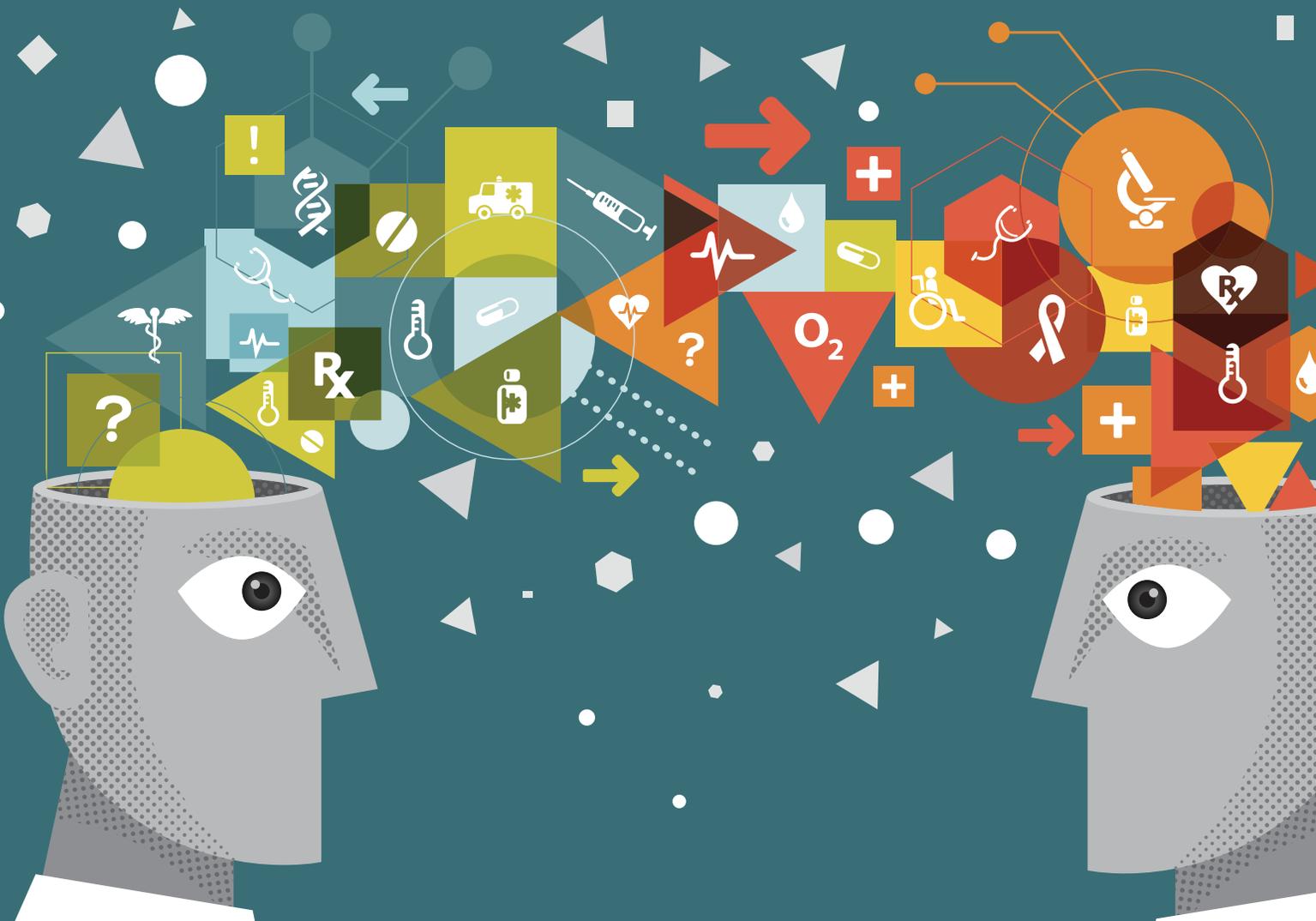




Why We Endorse:

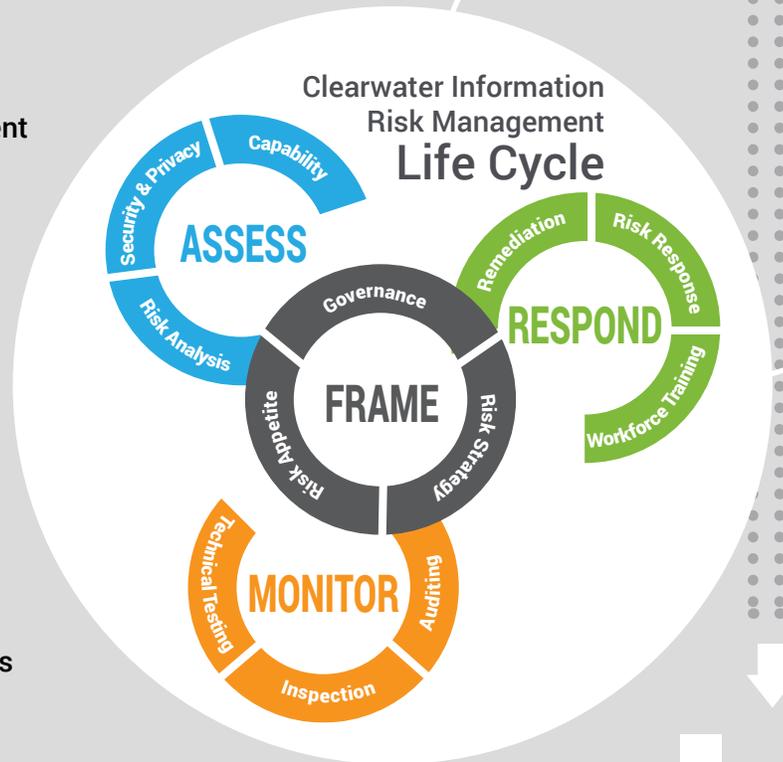
Health Care Information Privacy, Security, Compliance and Risk Management Solutions from Clearwater Compliance, LLC



Key Benefits

Clearwater was awarded the AHA endorsement because of its:

- Software-as-a-Service (SaaS) model equips health care organizations to operationalize their compliance and information risk management programs in order to make sound decisions on an ongoing basis. The software allows an organization to evaluate its compliance with HIPAA regulations, perform a thorough risk analysis, document results, capture notes, store documents, create a detailed plan to address compliance gaps and/or respond to identified risks, manage completion of remediation, and record and report progress over time.
- By-the-Regs tools and methodologies rigorously follow the regulations and all relevant HHS/OCR guidance, including the underlying National Institute of Standards and Technology (NIST) security framework, upon which the HIPAA Security Rule is based.
- Education and software training enables hospitals to maintain their compliance program and identify and manage their information risks without the ongoing assistance of a third party.
- Sole focus is on health care. The team includes veteran health care executives and professionals with extensive experience in information risk management, HIPAA, HITECH and other health care regulatory areas.



What Hospitals Say

"Madison Health has purchased several of Clearwater's software applications; Privacy, Security and Risk. We also commissioned Clearwater to do our Risk Analysis utilizing their Risk Analysis package. I am very impressed with the professionalism, attention to detail and the knowledge level of all those we have come in contact with. The quality and content of their website and the webinars they conduct are extremely valuable to our organization."

DENNIS VOGT, CPHIMS
Director, IT
Madison Health

"Clearwater staff have been tremendous to work with. The initial training was exceptional; we did not need to ask any questions during our first complete review. We have finally found a partner we can build a long term relationship with, one whose sole focus is not on the dollars, but on how great they can make their product for us."

MARK ROOKER
Director Information Systems
Susan B. Allen Hospital

About the AHA Endorsement

The AHA Endorsement is the result of an extensive and rigorous process that begins with the identification of hospitals' most significant market challenges and ends with the selection of the solution that best addresses them.

AHA SIGNATURE DUE DILIGENCE PROCESS™

The process begins when AHA Solutions issues a request for information open to all players in the field to submit their solution for consideration. AHA Solutions reviews all submissions to narrow the field to the top candidates for AHA Endorsement consideration.

Finalist criteria are stringent and based on a number of factors:

- The quality of the solution and its effectiveness in addressing the identified challenge
- Financial stability and long-term viability of the company
- References

After in-person presentations, extensive reference checks and a thorough review, AHA Solutions awards the Endorsement, typically for a one- to three-year term.

The AHA then works with the organization to educate member hospitals on the challenge at hand, and how the Endorsed solution can effectively address it. At the same time AHA Solutions promotes AHA Endorsed solutions to hospitals, it also works with the solutions' vendors to help them understand, and better address, hospital challenges. The organization works to bring vendors and hospitals together to overcome obstacles and deliver better, more efficient, higher quality care.

When hospitals select a product or service that has earned the AHA Endorsement, they can be confident it has met the AHA's highest standards.



About AHA Solutions, Inc.

AHA Solutions, Inc. is a subsidiary of the American Hospital Association dedicated to serving member hospitals by helping them identify the optimal solutions to their most pressing market challenges. Through the AHA Endorsement, along with educational programs featuring peers and industry experts, AHA Solutions supports the decision-making process for hospitals looking for partners to help with clinical integration, information technology, talent management, cultural transformation, financial sustainability, the patient flow and other key challenges.

The American Hospital Association (AHA) Endorsement Seal is the exclusive property of the AHA. AHA Solutions, Inc., a subsidiary of the AHA, is compensated for the use of the AHA marks and for its assistance in marketing endorsed products and services. By agreement, pricing of endorsed products and services may not be increased by the providers to reflect fees paid to the AHA.

1

IDENTIFY HOSPITALS' MOST PRESSING OPERATIONAL ISSUES

- Obtain input from hospital executives, policy makers, AHA advisory committees

2

CONDUCT A FULL MARKET SCAN

- Establish selection criteria
- Issue Request for Information to the market
- Review, score submitted RFIs

3

REVIEW LEAD CANDIDATES

- Leading organizations present capabilities
- Align on AHA mission and vendor expectations
- Assess, rate, request referrals

4

SELECT FINALISTS

- Conduct Visioning Session on potential partnership
- Verify references



AWARD ENDORSEMENT