

Business Impact Analysis

Ensuring Healthcare Provider Resiliency

As one of our nation's 16 critical infrastructure sectors, healthcare is looked to for its resiliency in providing services in the event of a terror or cyber attack, a public health disease outbreak and during natural disasters.

To gauge their organization's resiliency, hospital and health system leaders must ask hard questions such as:

- Do we have a continuity plan in place that covers our most critical business processes?
- Do we know what those critical processes are?
- Do we know what our vital systems and applications are?
- If disaster or disruption happens, could our organization continue to deliver services?
- How can we minimize the risk of disruption to our operations?

Leading organizations recognize the value of a Business Impact Analysis (BIA) in helping answer those important questions. A BIA is a systematic process to determine and evaluate the potential effects of an interruption to critical business operations because of a disaster, accident or emergency.

The goal of a BIA is to identify information assets and tier them in order of criticality which can be used to determine the Recovery Time Objective (RTO) and the Recovery Point Objective (RPO).

Business Impact Analysis

Why conduct a Business Impact Analysis?

Risk Management and Risk Mitigation

Gathers information for recovery strategies to minimize potential loss

Inventory

Mission and business processes are defined and prioritized

Information Systems defined and mapped to mission and business processes

Workflows and data flows identified

Informed Decisions

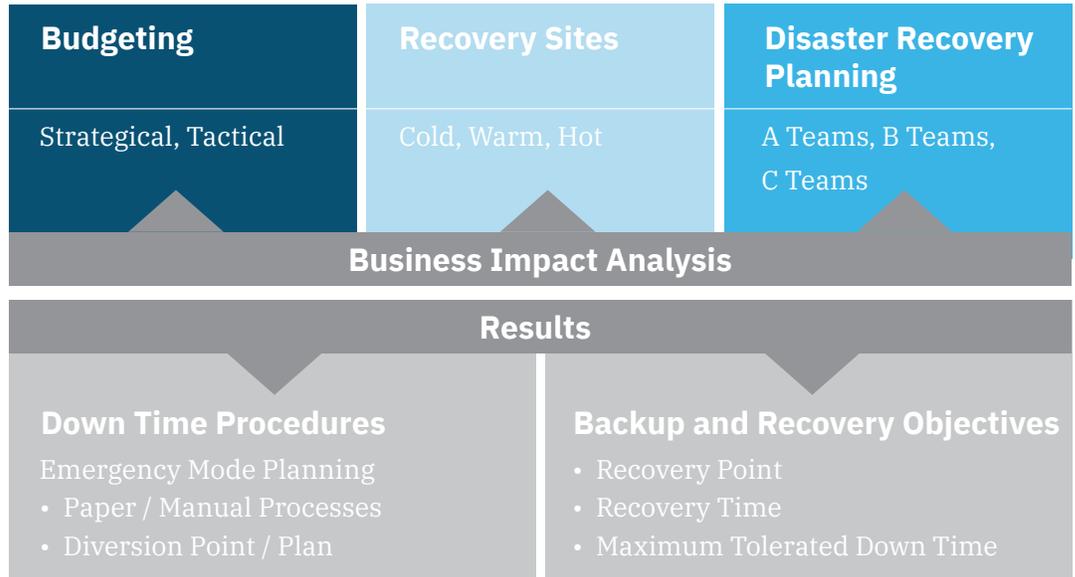
Budgets based on impact to the business

Resources and dependencies defined

Disaster Recovery and Business Continuity

Prioritized Mission and Business Continuity Plans and effective downtime procedures

Prioritized system recovery strategies structured for RTO/RPO values



Clearwater follows a proven four-step process to help healthcare providers prioritize resources (e.g., hardware, devices, data, and systems) based on their classification, criticality, and business value.

Step 1: Business Unit Survey

- Identify in-scope business units
- Identify business owners
- Kick off meeting
- Send out survey
- Gather data
- Target date for on-site discovery

Step 2: On-Site Discovery

- Schedule interviews
- Gather outage impacts and downtime estimates

Step 3: Data Analysis

- Establish recovery time objectives
- Establish recovery point objectives
- Create asset tiering

Step 4: Deliverables

- Executive Out Brief
- Summarized Findings Report
- A list of tiered organizational assets

Results from the BIA should be appropriately incorporated into the analysis and strategy development efforts for the organization's Business Continuity Plan (BCP) and Disaster Recovery Plan (DRP). By identifying and prioritizing the organization's information assets, the BIA also serves a strong foundation for risk analysis and ongoing risk management.

[See what Clearwater can do for you.](#)

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